



The 2010 Jack Sprosen Memorial Trophy

A Competition for Digital Audio Visual Sequences

Closing date: 24th February 2010
Judging: 7th March 2010
Results announced by 15th March 2010
Winning AV's will be shown at the PSNZ National Convention,
Nelson 7th - 11th April 2010

Judges:
Brian Cudby FPSNZ, AFIAP, ESFIAP
Alistair McAuslan APSNZ
..to be announced
(NB: Judges may be changed without notice)

Jack Fredrick Sprosen FPSNZ HonFPSNZ ARPS 1933-2005

Jack's interest in camera clubs started in the 1950's and continued through every year of his life. He was a photographer who successfully embraced black and white, colour, slides, audio visuals, digital and digital audio visuals, a remarkable achievement. He was always willing to help others. Jack was a key member of the Photographic Society of New Zealand; he served on Council, was President in 1996-97, and was a member of the Honours Board. So important was his contribution to PSNZ that Jack was awarded an Honorary Fellowship in 2001 (PSNZ's highest honour). The Sprosen family have donated a trophy in memory of Jack which is the purpose of this competition.

The Competition Rules

- 1.1 Open to current financial individual members of the PSNZ or financial members of clubs affiliated to the PSNZ residing in New Zealand or overseas.
- 1.2 One entry per member. Previous non-medal winning entries accepted.
- 1.3 There is no restriction on subject matter (see note 1.16)
- 1.4 The entry may run for any duration up to five (5) minutes. Entries longer than five (5) minutes will be disqualified.
- 1.5 Sound may be mono or stereo.
- 1.6 The inclusion of video clips is not accepted.
- 1.7 Movement - panning and zooming which can be created in some software programs, is permissible.
- 1.8 It is recommended that the inclusion of graphics be limited to a maximum of 20% of the viewing time where such items form an essential part of the AV. In this context, graphics is used to cover any design elements included in the AV including the title slides, credits, text but does not include the photographs taken by the photographer.
- 1.9 The entry must be a stand alone digital production, able to be run by clicking on an icon and without the need of the software that first produced it or any other conversion software.
- 1.10 The output must be able to run on a Windows based PC or an Apple Mac.
- 1.11 The entry is to be submitted on a disc, CD or DVD with the title printed or marked with permanent disc writer pen showing the author's name, title of the Audio Visual, the exact running time and the software used to create it (i.e. Fotomagico, Pictures to Exe or ProShow Gold).
- 1.12 The production must be the original work of the entrant. Any computer-assisted editing and/or manipulation, including voice overs, must have been performed by the author or at the specific direction of the author.
- 1.13 All Credits should be declared at the end of the sequence. All material not the original work of the entrant eg music or text must be acknowledged but **do not** include the Audio Visual author's name. (The selectors must **not know** the identity of the author during the selection process).
- 1.14 All images in the presentation must be exposed by the entrant.
- 1.15 Entries not submitted with a self addressed, prepaid, return postage pack will be destroyed after viewing, unless otherwise authorised.
- 1.16 The organisers reserve the right to refuse an entry that they consider, in their absolute discretion, to be undesirable, unsuitable or incorrectly programmed for projection at the Convention.
- 1.17 Images will be displayed with the proportions they have been entered and within a 4:3 ratio at a screen resolution no greater than that of 1280px on the horizontal side and 960px on the vertical side in the sRGB colour space and on a black background.

Copyrights and Responsibility

- 2.1 By participating in the Competition authors of audio visual productions indemnify the organisers against all and any action which may be taken against them by owners of copyrights.
- 2.2 The organisers will accept no responsibility in the case of dispute or litigation. All care will be taken in the handling of entries, but the organisers cannot accept responsibility for loss, theft or damage.

Condition of Entry

- 3.1 The submission of an entry implies the acceptance of these Rules and permission for the entry to be shown at the upcoming PSNZ Annual Convention ONLY.
- 3.2 The medal winning entries will be copied to the Hard Drive for projection at the upcoming PSNZ National Convention. Copied material will be erased immediately following the Convention. However subject to authorisation of the medal winners a copy will be kept for showing to Regional Conventions and PSNZ affiliated clubs This authorisation is to be indicated on the entry form.
- 3.3 PSNZ reserves the right to contact the author of an award winning sequence to seek authorisation to produce and use a recorded lecture relating to their work.
- 3.4 The top entry will receive a Gold Medal and will hold the Jack Sprosen Memorial Trophy until the following PSNZ Convention. The trophy will remain in NZ at all times. A total of four silver and bronze medals will be also awarded – the distribution to be at the discretion of the judges.
- 3.5 Also at the judges discretion, Merit Certificates may be awarded.

Guidelines for Entrants

An Audio Visual is a sequence of still photographs with accompanying audio built around a storyline or theme. An effective sequence will have unity of these elements - the storyline, the visuals, the audio and transitions. These elements should reinforce each other, such that any one without the others would be inadequate. The sequence should have an introduction, an interesting development of the storyline and a close. Narrative, text and graphics may be used. The Audio Visual medium is very flexible and artistic expression within it can take many forms. It is much more than images to music.

- 4.1 Your sequence should have an introduction, an interesting development of the storyline or theme and a close.
- 4.2 PSNZ is a photographic society, so there is an emphasis on the use of good quality photographs to portray Your story or theme. The story and visuals should be supported by an appropriate audio track. Narrative, text and graphics may be used.
- 4.3 There are two help sheets in the PSNZ library
"Judging Audio-Visual Sequences" written by Ron Davies FRPS, FIPF, AV-EFIAP. This sheet gives an insight into what an internationally recognized judge considers before making a judgment.
"Creating a Digital Audio Visual" compiled by Trish McAuslan APSNZ. This sheet gives guidelines for preparing and audio visual suitable for entry into the JSMT competition.
- 4.4 Remember to include any musical or other acknowledgements associated with the production.
- 4.5 The programme must be stand alone, capable of being played on either a PC or Mac computer (both will be available). Programmes will be shown on a data projector in a 3:4 ratio on a black background at a resolution no less than 1024 x 768px
- 4.6 The author's name should only appear on the entry form and the face of the disc. It must **not** appear in the credits or anywhere in the Audio Visual production. This is so the selectors do not know the identity of the author during the selection process.

Selection Process

- 5.1 Selection will be done by a panel of three Selectors viewing the presentations together.
- 5.2 Their decisions will be made by discussion and consensus.
- 5.3 The criteria used to identify the contenders for the top awards will include:
 - a) What is the overall quality of the images?
 - b) Does it maintain the interest of the viewer?
 - c) Is there a story or theme that gives continuity and completeness?
 - d) Have transitions been well used?
 - e) Is the timing of the music and/or commentary appropriate?
 - f) Are the titles and other "add-ons" suitable?

Jack Sprosen Memorial Trophy

2010 Entry Form

Surname.....

First Name.....

Honours (civil & photographic).....

Tel ()..... Mob

Email

Address.....

.....

Camera Club (if any).....

Closing Date: 24th February 2010

Judging: 7th March 2010

The Winner and Medallists will be advised by 15th March 2010

The Trophy and Gold Medal, Silver and Bronze Medals to be presented at the 2010 PSNZ Convention 7th to 11th of April in Nelson where the medal winning entries will be shown.

ENTRY FEES

Full PSNZ Members **NZ\$20.00**
Members of PSNZ affiliated clubs **NZ\$30.00**

Cheques to be made payable to
Tauranga Photographic Society

Title of AV

Any Production Acknowledgements

Production Software Used

Exact Run Time

Mins : Secs

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I have read and agree to the Rules for this competition :

Signed

Date..... / /

If my programme wins an award I give permission for it to be held by PSNZ for showing at Regional Conventions and to PSNZ affiliated clubs

Signed.....

SEND ENTRIES TO :
Jack Sprosen Memorial Trophy
c/- Ann Niederer
PO Box 8281,
Cherrywood
Tauranga 3145

Please enclose with this form:
your entry fee and AV entry disc.
self addressed, prepaid return post bag (if required)

The receipt of your entry will be acknowledged by email. Please contact the committee if you do not hear within a reasonable time

NB All other entries will be destroyed unless otherwise authorised

ANY ENQUIRIES TO:JSMT Committee
Email: JSMT2010@gmail.com

Leave this blank for Official Comments:

AWARD :